



SPONSORSHIP OPPORTUNITIES

September 7, 2024

The Chamber of Commerce Serving Lexington, Buena Vista, and Rockbridge County will be hosting the 30th Annual Rockbridge Beer and Wine Festival on Saturday, September 7, 2024, at the Lime Kiln Theater in Lexington, VA. As an event sponsor, your company will receive publicity in our program that is distributed to all attendees and on all advertising leading up to the event. Other details are listed below.

- SOLD Presenting Sponsor | \$3,000**
 - Premier signage at the festival gates and on the concert stages.
 - Logo included on festival glasses.
 - Opportunity to have a booth at the festival.
 - *Reserved Seating at VIP Pavilion.*
 - *Includes 10 VIP passes to the festival.*
- SOLD Bowl Sponsor | \$1,000**
 - Exclusive branding rights to the Bowl.
 - Premier booth placement at the festival.
 - Logo included on festival glasses.
 - *Reserved Seating at VIP Pavilion.*
 - *Includes 4 VIP passes to the festival.*
- SOLD Local Lawn Sponsor | \$1,000**
 - Exclusive branding rights to "The Local Lawn"
 - Designated space for branded tent
 - Premier signage at entrance to lawn area.
 - *Includes 4 VIP passes to the festival.*
- SOLD Beer Garden Sponsor | \$1,000**
 - Premier signage at entrance to beer garden.
 - Logo included on festival glasses.
 - Opportunity to have a booth at the festival.
 - *Includes 4 VIP passes to the festival.*
- Wine Garden Sponsor | \$1,000**
 - Premier signage at entrance to wine garden.
 - Logo included on festival glasses.
 - Opportunity to have a booth at the festival.
 - *Includes 4 VIP passes to the festival.*
- SOLD HQ Cabin Sponsor | \$1,000**
 - Premier signage by HQ.
 - Logo included on festival glasses.
 - Opportunity to have a booth at the festival.
 - *Includes 4 VIP passes to the festival.*
- SOLD Main Stage Sponsor \$1,000**
 - Exclusive branding rights to main stage.
 - Opportunity to have a booth at the festival.
 - *Includes 2 VIP passes to the festival.*
- Food Court Sponsor | \$500**
 - Premier signage at entrance to food court.
 - Opportunity to have a booth at the festival.
 - *Includes 2 VIP passes to the festival.*
- SOLD Wrist Band Sponsor \$750**
 - Exclusive branding rights to 1200+ festival wrist bands.
 - Opportunity to have a booth at the festival.
 - *Includes 2 VIP passes to the festival.*
- SOLD Wine Stage Sponsor | \$500**
 - Exclusive branding rights to wine tent stage.
 - Opportunity to have a booth at the festival.
 - *Includes 2 VIP passes to the festival.*
- Wine Lounge | \$500**
 - Premier lounge space under wine tent.
 - Premier signage in wine garden.
 - *Includes 2 VIP passes to the festival.*
- SOLD Lanyard Sponsor | \$500**
 - Exclusive branding rights to laminated VIP nylon lanyards.
 - *Includes 2 VIP passes to the festival.*
- VIP Pass Sponsor | \$500**
 - Exclusive branding rights to laminated VIP passes.
 - *Includes 2 VIP passes to the festival.*
- SOLD Festival T-Shirt Sponsor | \$500**
 - Exclusive branding rights to the pocket of the Festival T-shirts
 - *Includes 2 VIP passes to the festival.*
- SOLD Out! Tasting Glass Sponsor | \$300 - 10 available**
 - Logo included on 1000+ festival glasses given to festivalgoers.
- Friend of the Festival | \$200**
 - Sponsor signage at the festival with your name and/or business.
 - Access to the VIP Pavilion with food throughout the festival.
 - *Includes 2 VIP passes to the festival.*